



NAKED TRUTH™
PREMIUM CHICKEN

BELIEVABLY GOOD

ALL NATURAL*

NO ANTIBIOTICS EVER


global animal
PARTNERSHIP
GAP STEP 2
ANIMAL WELFARE
STANDARDS
Certified to Global Animal Partnership Standards by IMI Global, Inc.

*Minimally processed. Nothing added.



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PREMIUM CHICKEN
—
BELIEVABLY GOOD



RAISED WITH CARE.

As a basis for care, Wayne Farms uses comprehensive National Chicken Council (NCC) Animal Welfare Guidelines when raising all chickens, which carry these fundamental Chicken Guarantees: cage-free; free of hormones and steroids; monitored by licensed veterinarians; and raised by farmers trained in animal welfare.

IT'S ABOUT CHOICE.

But there's a growing segment of consumers who want independently verified proof of care practices. To provide this option, **NAKED TRUTH™** chicken products meet Global Animal Partnership (GAP) Step 2 Rated requirements, which, among other enhancements, also includes more: lighting, room to roam, enrichments in chicken houses to further support natural behavior, as well as six continuous hours of darkness for rest. **NAKED TRUTH™** flocks are younger and smaller than today's industry average, meaning a more tender, more consistent product.

At the end of the day, we understand that seeing for themselves is believing for themselves. And we want your consumers to know, with 100% confidence, that the chicken on their plates has responsibility, care, and integrity behind every delicious bite.

Informed. Empowered. Verified.
And that's the spirit behind NAKED TRUTH™ chicken products.



*Federal regulations prohibit the use of added hormones or steroids. **Minimally processed. Nothing added.

AVAILABLE PRODUCTS

- Popular fresh cuts and IF
- Par Fried
- Fully cooked options for foodservice and retail

**THIRD-PARTY
VERIFIED**



global animal™
PARTNERSHIP

GAP STEP 2 RATED

- More lighting
- More room to roam
- Enrichments for natural behavior



WAYNE FARMS®

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Oakwood, GA 30566
1.800.392.0844
waynefarms.com

NAKED TRUTH™ products are always fresh and perfect for any menu. To place an order, please contact your Regional Sales Manager or Representative, or call 1.800.392.0844.